

*Success is more Attitude
than Aptitude.*



THE PROFILE OF

Dr. K T N MURTHY

M.B.A., Ph D (USA), CCD, CMC, MIMA, FMSPI, FUWAI



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Dr. K T N Murthy needs no introduction. In avenues as diverse as Project and Industrial Management, Finance & Commercial Advisory, Industrial Insurance & Risk Management and IT based services; Dr. Murthy has proved to be a veteran across the various strata, irrespective of any geographical, economical or demographical barriers.

Experience and Exposure at a glance:

As said, that every big step has a small idea or spark behind it, Dr. Murthy's reason for success has been his quest to seek simple solutions for complex issues. The attitude. The way of approach. How to bridge the need and supply gap? The precise business excellence solutions.

This practical approach towards problem solving and profitability improvement has made Dr. Murthy a vital asset to his clientele around the globe. The management & execution are his favorite subjects.

The successful formation and running of Global leading **AMRUTHAKRISHNA GROUP OF COMPANIES** viz. AKG was under the guidance of

this business wizard. Being the Chief Promoter Director of AKG, Dr. Murthy has been through a lot of crests and troughs, but has very efficiently and amazingly steered the company away from rough waters and kept its mast held high always; even for the Group of Companies, where he serves as a Chairman and Managing Director for the last six years. He is also Director on the Board for some of the major Companies.

PROFESSIONAL ACTIVITIES

Expertise and Success go hand in hand. One who is well versed in business and has good expertise is bound to reach the zenith. Understanding change and using it to one's best advantage is the nucleus of any business solution. Dr. Murthy is the best example.

In the areas of project execution solutions, Dr. Murthy has immaculate experience as he is the prime source in Project Management and Consultancy in this contemporary era. Extensive experience in the analysis of technical business has associated with a reputed industrial group based in South India with an asset base of US \$ 150 Million for 15 years and functioned as Head of different Divisions of the Group Companies.

Amruthakrishna Strategic Solutions Limited, the first ISO 9001:2000 Certified Company in Consultancy Sector from Andhra Pradesh plays a big role in AKG's business activities. The Company is part of the Dun & Bradstreet Global Database and has been assigned the D&B D-U-N-S® Number 91-862-9742. Being the Chairman of Amruthakrishna Strategic Solutions Limited, Dr. Murthy conquered in the areas of Finance and Secretarial Practices include Project Management, Syndication of Funds, Corporate Finance, Working Capital Facilities, Acquisitions & Amalgamations, Merchant Banking, etc.

Amruthakrishna Strategic Solutions Limited has various Finance options wherein, it not only can organize the finance for lucrative projects but also throws various options / possibilities such as Joint

Ventures, Equity participation, C2C i.e. Concept to Commissioning. It has Strategic Business Alliance Partnerships with International Medical Cluster (IMC), BRUNN Austria especially for Hospital Funding; Equipment Supply and to work on an EPC contract basis. It has also business tie-ups with world renowned Company "Eco Securities, UK" for sale of Carbon Emission Reductions (CDM Projects).

Dr. Murthy never fails to perform wherever he goes.

Amruthakrishna Power Generation Limited - another Public Limited Company with Limited Liability of Shares, in the Group has proved the above. The Company is part of the Dun & Bradstreet Global Database and has been assigned the D&B D-U-N-S® Number 65-021-1738. Amruthakrishna Power Generation Ltd is setting up Power projects in the State of Karnataka, using latest GASIFICATION TECHNOLOGY. The Company has proposed to set up 36MW Biomass based Power Projects in Karnataka; and 30 MW using Municipal Solid Wastes in his homeland Andhra Pradesh. The entire projects are estimated at US \$ 66 Million.



A SOCIAL ACTIVIST

Dr. K.T.N. Murthy always strives to carry out all social and spiritual activities, which will address the socio economic growth of the poor, needy and down-trodden. He formed two nonprofit Organizations namely **Amruthakrishna Foundation and Amruthakrishna Charitable Trust** operating since 2001. Amruthakrishna

Foundation credits as India's first ISO 9001:2000 Certified Non Profit Organization. These two organizations are booming with activities and working towards progress.

MILESTONES

EDUCATION

- B.Com (Advanced Cost Accounts)
- Master of Business Administration
- Doctorate in Philosophy (USA)
- Master Class Certificate leading to Certified Corporate Directors
- Certified Management Consultant

MANAGEMENT

Chairman -

- Amruthakrishna Strategic Solutions Ltd. (ISO 9001:2000 Certified Co.)
- Amruthakrishna Institute of Medical Anthropology
- Amruthakrishna Cryo Gases Pvt. Ltd.
- Amruthakrishna Homes & Avenues Pvt. Ltd.
- Amruthakrishna Farms & Groves Pvt. Ltd.

Chairman & Managing Director -

- Amruthakrishna Power Generation Ltd.

Founder & President -

- Amruthakrishna Foundation (ISO 9001: 2000 Certified)
- Amruthakrishna Media & Publications

Founder & Settlor-

- Amruthakrishna Charitable Trust



Amruthakrishna Group of Companies

Expertise brooks Excellence

PUBLICATION

- Dissertation Project on Nuance of Corporate Governance
- Strategies for achieving excellence as a global business player
- Industrial Insurance and Risk Management in Chloro Alkali Industry.

CORPORATE

Governing Council Member -

- Consultancy Development Council (DSIR) New Delhi

Fellow Member-

- Institute of Directors, New Delhi
- Management Studies Promotion Institute, New Delhi
- United Writer Association of India, Chennai

Life Member-

- All India Management Association, New Delhi
- Bombay Insurance Institute, Mumbai
- The Kurnool District Chamber of Commerce & Industry
- Loss Prevention Association of India
- Hyderabad Management Association

Professional Member-

- World Energy Council, London
- The Federation of AP Chamber of Commerce & Industry
- Indo Canadian Business Council
- Indo American Chamber of Commerce
- Confederation of Indian Industry
- Indian Institute of Insurance & Risk Management, Chennai

AWARDS & REWARDS

Dr K.T.N. MURTHY has bagged several prestigious State & National Level Awards for the excellent services rendered to the Society as well as in his chosen fields etc.

- MSPI Outstanding Personalities 1998 Award by Management Studies Promotion Institute, New Delhi
- UWA Excellence Award 1998 by United Writers Association of India, Chennai
- Best Citizens of India Award by International Publishing House, New Delhi
- Man of the Year Award 2001 Awarded by Honorable Union Minister of State for Urban Development
- Business Excellence Award by International Business School, New Delhi
- Rajiv Gandhi Shiromani Award by National Integration & Economic Council, New Delhi
- Rashtra Pratibha Award by Integrated Council for Socio Economic Progress, New Delhi



Dr K.T.N. Murthy, Chairman, Amruthakrishna Group making a presentation on Technology Management Workshop with Sri N. Chandra Babu Naidu at Hyderabad



Delhi Telugu Academy, New Delhi facilitated Dr. K T N Murthy with prestigious **SAMAIKYA BHARAT GAURAV SATKAR** through Sri Balam Jakkar- former Lok Sabha Speaker, and Governor of Madhya Pradesh on 27th March 2005

- Rajiv Gandhi Excellence Award 2002 by International Integrity Peace & Friendship Society, Bangalore
- Mother Therissa Excellence Award by Front for National Progress, New Delhi
- Bharat Vikas Award 2002 by Integrated Council for Socio Economic Progress, New Delhi
- UWA Life Time Achievement Award 2003 by United Writers Association of India, Chennai
- Samaikya Bharat Gaurav Satkar by Delhi Telugu Academy, New Delhi
- Indo Canadian Business Excellence Award 2004 by Indo Canadian Business Chamber, Mumbai

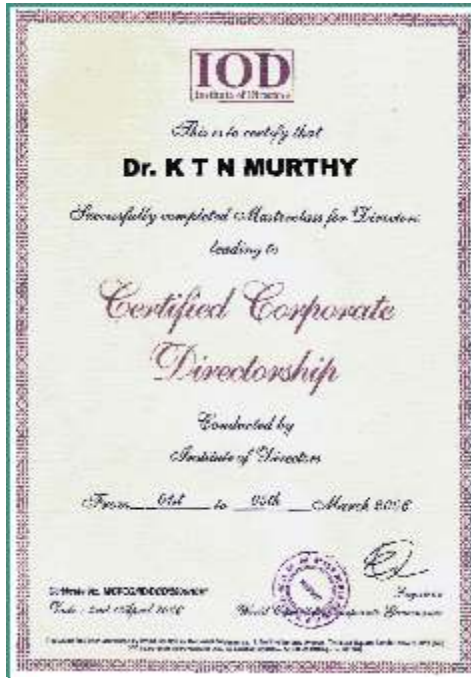
Dr. K T N Murthy receiving the prestigious **INDO CANADIAN BUSINESS EXCELLENCE AWARD** on the occasion of Canada Day, for his unparalleled contribution in the **ENERGY SECTOR** from Her Excellency LUICE EDWARDS, High Commissioner for Canada



Dr. K T N Murthy receiving **RAJIV GANDHI SHIROMANI AWARD** from the hands of Hon'ble deputy Chairman, Rajyasabha Sri K. Rahmi Khan for the outstanding individual achievements and distinguished services rendered to the nation



- Priyadarshini Indira Gandhi Award 2005 by International Integrity Peace & Friendship Society, Bangalore



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Certificate No. WCFCG/IID/DCD/2006/1091

Institute of Directors, New Delhi conferred "Master Class for Directors"
leading to Certified Corporate Directorship on Dr. K T N Murthy after
successfully completing the course.

DR. K.T.N.MURTHY
Amruthakrishna Group of Companies,

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